DEPARTEMENT OF COMMUNICATION DESIGN Interactive Multimedia Class 2016 - Brief 03

Produce a prototype application for the iPhone

The Assignment Continued

Now that you have established a strong foundation for the planning and design of your application, your task is to develop it as a working prototype application. To do this we will use the online tool Fluid (www.fluidui.com).

Once developed, your prototype application will be required to undergo a further round of summative evaluations to better understand and improve the overall user experience.

Requirements and Deliverables

To successfully submit your work for this assignment you will need to hand in.pdf files of all your design documents created throughout the course with a URL or QR code link to your prototype application. Please make sure that all your work is clearly labelled with your student details. All work should be uploaded to a shared server at PCA

Project Deadline

The project is due at the end of class on week fifteen (11/05/16).

Project Objectives

- Create a prototype that best illustrates the functionality of your application.
- Explore summative testing methods.
- Resolve known usability issues.
- Create a distinctive and high-quality interactive application that is useful.
- Demonstrate a sophisticated use of transitions and interactivity.
- Contribute to the overall user experience of your product.

Suggested Project Resources

1.Prototype Development Tool: https://www.fluidui.com/editor/live/ (create a new account) & Support at https://getsatisfaction.com/fluid